

Tourist Development Council Meeting (7/20/2020)

ST. JOHNS COUNTY TOURIST DEVELOPMENT COUNCIL
Regular Meeting
County Auditorium, 500 San Sebastian View, St. Augustine, Florida
Monday, July 20, 2020 @ 1:30 PM to 3:30 PM

1. **CALL TO ORDER** – Danny Berenberg, Chairman
2. **PLEDGE OF ALLEGIANCE**
3. **ROLL CALL** – Dena Masters
4. **APPROVAL OF AGENDA** (*Action Required*) [Agenda](#)
5. **APPROVAL OF MINUTES** (*Action Required*) [Minutes](#)
 - Regular Meeting – June 15, 2020
6. **PUBLIC COMMENT** – 3 minutes – Not related to agenda items
7. **CHAMBER OF COMMERCE CONTRACT RENEWAL** – Isabelle Renault (*Action Required*) [Agenda Item 7](#)
 - Ponte Vedra Visitor Information Center operation
 - Ponte Vedra Tourism Product Development
 - Public Comment
8. **CITY OF ST. AUGUSTINE CONTRACT RENEWAL** – Tera Meeks (*Action Required*) [Agenda Item 8](#)
 - Downtown St. Augustine Visitor Information Center operation
 - Public Comment
9. **FY21 BUDGET & PROMOTION PLANS** – Tera Meeks (*Action Required*) [Agenda Item 9](#)
 - Discussion
 - Public Comment
 - Recommendations
10. **MONTHLY REPORTS PROVIDED IN PACKETS**
 - [YTD Bed Tax Collections](#)
 - [VCB Monthly Report](#)
11. **MEMBER COMMENTS**
12. **NEXT MEETING DATE – August 17th**
13. **ADJOURN**

While all meetings remain open to the public to attend in person, St. Johns County facilities are under limited public access restrictions. Written or physical documentation for a meeting may be submitted to the Board of

County Commissioners at 500 San Sebastian View, St. Augustine, FL 32084, or by email at sjcpublichearing@sjcfl.us. For more information, please call 904.209.4420.

Event Details

Event Type: Meeting