ST. JOHNS COUNTY TOURIST DEVELOPMENT COUNCIL Monday, April 15, 2019, 1:30 p.m.

County Auditorium

- 1. CALL TO ORDER Irving Kass, Chairman
- 2. PLEDGE OF ALLEGIANCE
- 3. ROLL CALL Dena Masters
- 4. APPROVAL OF AGENDA (Action Required)
- 5. PUBLIC COMMENT 3 minutes, Not related to agenda items
- 6. RECREATION AND LEISURE Billy Zeits/Sydney Lindblad (Action Required)
 - Sports Marketing Applications
 - o The Junior Players \$8,000 recommended
 - o Ancient City Game Fish Challenge \$10,000 recommended
- 7. ADMIN AND SPECIAL USES
 - ACH Funding Panel Member Recommendations (Action Required)
 - Fairgrounds Masterplan RFP
- 8. IMPROVING THE ECONOMIC IMPACT OF TOURISM WORKSHOP Tera Meeks
- 9. MONTHLY REPORTS PROVIDED IN PACKETS
 - VCB
 - Cultural Council
 - YTD Bed Tax Collections
- **10. MEMBER COMMENTS**
- 11. NEXT MEETING DATE June 17th
- 12. ADJOURN