

ST. JOHNS COUNTY TOURIST DEVELOPMENT COUNCIL
Monday, February 26, 2018, 1:30 p.m.
County Auditorium

1. CALL TO ORDER – Todd Hickey, Chairman
2. PLEDGE OF ALLEGIANCE
3. ROLL CALL – Dena Masters
4. APPROVAL OF AGENDA (**Action Required**)
5. APPROVAL OF MINUTES (**Action Required**)
 - Regular Meeting – December 11, 2017
 - Regular Meeting – January 22, 2018
6. PUBLIC COMMENT – 3 minutes - Not related to agenda items
7. RECREATION AND LEISURE – Wil Smith (**Action Required**)
 - Sports Marketing Funding Request
 - St. Augustine Half Marathon - \$7,500 recommended
 - Public Comment
 - Florida Pro Redfish Series - \$5,000 recommended
 - Public Comment
8. ADMIN AND SPECIAL USES – Tera Meeks
 - 2019 ACH Grant Guidelines (**Action Required**)
 - Public Comment
 - Arts and Cultural Center Market Analysis and Feasibility Study (**Action Required**)
 - Public Comment
 - Discussion of existing service contracts and review of draft RFP scopes (**Action Required**)
 - Public Comment
 - Discussion on Implementing 5th Cent (**Action Required**)
 - Public Comment
9. MEMBER COMMENTS
10. ADJOURN