

ST. JOHNS COUNTY TOURIST DEVELOPMENT COUNCIL
Monday, January 22, 2018, 1:30 p.m.

1. CALL TO ORDER – Jack Peter, Chairman
2. PLEDGE OF ALLEGIANCE
3. ROLL CALL – Dena Masters
4. INTRODUCTION OF NEW TDC MEMBERS
 - Undine George, St. Augustine Beach Mayor
5. APPROVAL OF AGENDA (**Action Required**)
6. ELECTION OF NEW CHAIR AND VICE CHAIR (**Action Required**)
7. PUBLIC COMMENT – 3 minutes - Not related to agenda items
8. RECREATION AND LEISURE – Wil Smith (**Action Required**)
 - Sports Marketing Funding Request
 - Tour de Forts - \$2,000 recommended
 - Public Comment
9. ADMIN AND SPECIAL USES – Tera Meeks
 - Arts and Cultural Center Market Analysis and Feasibility Study (**Action Required**)
 - Discussion of existing service contracts and review of draft RFP scopes (**Action Required**)
10. MONTHLY REPORTS PROVIDED IN PACKETS
 - VCB – Annual Report Summary
 - Cultural Council – Annual Report Summary
11. MEMBER COMMENTS
12. ADJOURN