

ST. JOHNS COUNTY TOURIST DEVELOPMENT COUNCIL
Regular Meeting
Monday, July 24, 2017, 1:30 p.m.

1. CALL TO ORDER – Jack Peter, Chairman
2. PLEDGE OF ALLEGIANCE
3. ROLL CALL – Dena Masters
4. INTRODUCTION OF NEW TDC MEMBER, Diane Mataraza
5. APPROVAL OF AGENDA (**Action Required**)
6. APPROVAL OF MINUTES (**Action Required**)
 - Regular Meeting – June 19, 2017
7. PUBLIC COMMENT – 3 minutes - Not related to agenda items
8. PRESENTATION:
 - Sing Out Loud 2017 – Ryan Murphy
 - VCB Marketing Easy Season – Richard Goldman
9. RECREATION AND LEISURE – Wil Smith (**Action Required**)
 - Sports Marketing Funding Request – Florida Pro Redfish Series - \$10,000
10. ADMIN AND SPECIAL USES – Tera Meeks
 - TDC Member Vacancy (**Action Required**)
 - Sports Marketing Scope
 - General update/follow-up
 - ACH Grant Review Workshops – August 9th
 - Budget Recommendation (**Action Required**)
11. MONTHLY REPORTS PROVIDED IN PACKETS
 - Questions or Comments?
12. MEMBER COMMENTS
13. NEXT MEETING DATE – August 21st
14. ADJOURN