

ST. JOHNS COUNTY TOURIST DEVELOPMENT COUNCIL
Regular Meeting
Monday, April 18, 2016, 1:30 p.m.

1. CALL TO ORDER – Jack Peter, Chairman
2. PLEDGE OF ALLEGIANCE
3. ROLL CALL – Dena Masters
4. APPROVAL OF AGENDA
5. APPROVAL OF MINUTES – **(Action Required)**
Regular Meeting – March 28, 2016
6. PUBLIC COMMENT – Not related to agenda items
7. RECREATION AND LEISURE UPDATE– Wil Smith
8. ADMIN AND SPECIAL USES UPDATE– Tera Meeks
 - FY17 Budget Projections
 - RFP for Strategic Plan **(Action Required)**
 - RFP for Chamber of Commerce New Product Development Plan **(Action Required)**
9. ARTS, CULTURE AND HERITAGE UPDATE – Andy Witt
10. DESTINATION MARKETING UPDATE – Richard Goldman
11. MEMBER COMMENTS
12. NEXT MEETING DATE
13. ADJOURN