

ST JOHNS COUNTY TOURIST DEVELOPMENT COUNCIL  
Regular Meeting, Wednesday, January 13, 2016

1. CALL TO ORDER
2. PLEDGE OF ALLEGIANCE
3. ROLL CALL – Dena Masters
4. APPROVAL OF MINUTES
5. ELECTION OF CHAIR AND VICE CHAIR **(Action Required)**
6. PUBLIC COMMENT – Not related to Agenda Items
7. ADMIN & SPECIAL USES – G Hastings
  - RFP For Strategic Plan Facilitator
  - Recommendation for amendment to SJC Tourist Development Plan **(Action Required)**
  - Annual Reports / Category Updates
    - i. Destination Marketing – R Goldman
    - ii. Arts, Culture & Heritage – A Witt
    - iii. Leisure & Recreation – W Smith
    - iv. Admin & Special Uses – G Hastings
8. ARTS, CULTURE & HERITAGE – Andy Witt
  - Consider Modifications to FY2017 Programs – **(Action Required)**
    - i. Product Development Guidelines
    - ii. Enhancement Grants
  - Update on Online grant process – D Masters
9. INFORMATIONAL ITEMS Q&A
  - Expenditure Reports
  - TD Tax Collections
  - Executive Search
  - Destination Marketing Category Report
  - Arts, Culture & Heritage Category Report
10. MEMBER COMMENTS
11. ADJOURN