

Tourist Development Council Regular Meeting
AGENDA
Monday, November 16, 2015
1:30 p.m. St. Johns County Auditorium, 500 San Sebastian View

1. CALL TO ORDER
2. PLEDGE OF ALLEGIANCE
3. ROLL CALL
4. APPROVAL OF AGENDA **(Action Required)**
5. APPROVAL OF MINUTES **(Action Required)**
Regular TDC Meeting - September 28, 2015
6. PUBLIC COMMENT **(Not Related to Agenda Items)**
7. ADMINISTRATION & SPECIAL USES – Glenn Hastings
 - a. TDC Member Vacancy **(Action Required)**
 - b. **WORKSHOP** : The Tourist Development Council as a Destination Marketing Organization
– Presentation - Followed by Discussion and/or Conversation
 - New Product Development
 - Ad Agency
 - Events during Peak Season
 - c. INFORMATIONAL ITEMS Q & A
 - Update on Online Grant Management Software
 - December/January TDC Meeting
 - Destination Marketing Report
 - Arts, Culture & Heritage Report
 - Monthly Financials

MEMBER COMMENTS

ADJOURN