

**Tourist Development Council Regular Meeting**  
**AGENDA**  
**Monday, August 24, 2015**  
**1:30 p.m. St. Johns County Auditorium, 500 San Sebastian View**

1. CALL TO ORDER
2. PLEDGE OF ALLEGIANCE
3. ROLL CALL
4. APPROVAL OF AGENDA
5. APPROVAL OF MINUTES **(Action Required)**
  - a. Regular Meeting July 20, 2015
6. PUBLIC COMMENT **(Not Related to Agenda Items)**
7. FY 2016 ACH GRANT PROGRAM **(Action Required)**
  - a. REVIEW FUNDING PANEL SCORES –Andy Witt
  - b. DETERMINING FUNDING LEVELS – Glenn Hastings
  - c. PUBLIC COMMENT ON ITEM
8. FY2016 MARKETING PLAN APPROVAL **(Action Required)**
  - a. ADMIN & SPECIAL USES – Glenn Hastings
  - b. DESTINATION MARKETING – Richard Goldman
  - c. ARTS, CULTURE & HERITAGE – Andy Witt
9. ST. JOHNS COUNTY CHAMBER OF COMMERCE AGREEMENT **(Action Required)** – G. Hastings
  - a. Ponte Vedra Visitor Experience Enhancement
  - b. Public Comment on agenda item
10. TDC VACANCY RECOMMENDATION – G. Hastings
11. REPORTS
  - a. VCB Report
  - b. Monthly Financials
12. MEMBER COMMENTS
13. ADJOURN