

# St. Johns County Master Calendar

Other Calendars: [St. Johns County Master Calendar](#) 

< August 2014 >						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

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## Tourist Development Council

### Tourist Development Council Regular Meeting (8/18/2014)

#### Tourist Development Council Regular Meeting

##### AGENDA

Monday, August 18, 2014 at 1:30 p.m.

St. Johns County Auditorium, 500 San Sebastian View

1. **CALL TO ORDER**
2. **PLEDGE OF ALLEGIANCE**
3. **ROLL CALL**
4. **APPROVAL OF AGENDA**
5. **APPROVAL OF MINUTES** (*Action Required*) – Regular Meeting [June 16, 2014 Minutes](#)
6. **PUBLIC COMMENT**
7. **TOURISM PROMOTION AGREEMENTS DISCUSSION**
  - a. [St. Johns County Visitors & Convention Bureau](#)
  - b. [St. Johns Cultural Council Agenda](#)
8. **EAST COAST GREENWAY ALLIANCE PRESENTATION / REQUEST FOR SUPPORT** – [Presentation](#) – Herb Hiller
9. **LEISURE & RECREATION CATEGORY** – Wil Smith
  - a. Funding Request from [World Junior Golf Junior Championship](#) – \$5,000 (*Action Required*)
  - b. Funding Request from [St. Augustine Amateur](#) – \$5,000 (*Action Required*)
  - c. Request from [Santa Suits on the Loose](#) – \$2500 (*Update*)
10. **FY 2015 TOURISM DEVELOPMENT PLAN FEEDBACK**
11. **TDC VACANCY RECOMMENDATION**
12. **INFORMATIONAL REPORTS**
  - a. Financial Reports – G. Hastings
    - i. TDT Revenue – [LOTDT 2014, By Type, By Zip](#)
    - ii. [Visitor Population Projections by Month](#)
    - iii. [Expense Reports](#)
    - iv. [Visitor Related Expenditures](#)
  - b. Destination Marketing (VCB) [Report](#) – Richard Goldman
  - c. Arts, Culture & Heritage (SJCC) [Report](#) – Andy Witt
  - d. Leisure & Recreation Report – Wil Smith
13. **COUNCIL MEMBER COMMENTS**
14. **ADJOURN**

### Event Details

Event Type: Meeting