

Tourist Development Council Regular Meeting
AGENDA
Monday, June 16, 2014
1:30 p.m. St. Johns County Auditorium, 500 San Sebastian View

- 1. CALL TO ORDER** – Irving Kass, Chairman
- 2. PLEDGE OF ALLEGIANCE**
- 3. ROLL CALL** – Dena Masters
- 4. APPROVAL OF AGENDA (*Action Required*)**
- 5. APPROVAL OF MINUTES (*Action Required*)**
 - Regular Meeting – January 27, 2014
 - Special Meeting – February 13, 2014
 - Regular Meeting – March 17, 2014
- 6. ADMINISTRATION & SPECIAL USES** – Glenn Hastings
 - a. VCB/SJCC Tourism Agreement Update/Discussion – **(Action)**
 - b. FY2015 Proposed Budget – **(Information Only)**
- 7. ARTS, CULTURAL AND HERITAGE CATEGORY**
 - a. ACH 2015 Funding Program Update – David Rice **(Information Only)**
 - b. Arts, Culture Heritage Marketing Campaign Update – Shepherd Agency **(Information Only)**
- 8. LEISURE & RECREATION CATEGORY** – Wil Smith
 - a. Funding Request from Ancient City Game Fish Assoc. - \$10,000 – Ancient City Game Fish Kingfish Challenge **(Action Required)**
 - b. Update on St. Johns County Pier - Billy Zeits **(Information Only)**
- 9. REPORTS (*Information Only*)**
 - a. VCB Report
 - b. Monthly Financials
- 10. PUBLIC COMMENTS** (3 minutes per speaker)
- 11. COMMENTS BY MEMBERS**
- 12. ADJOURN**