

ST. JOHNS COUNTY

TOURIST DEVELOPMENT COUNCIL MEETING

MARCH 18, 2024 1:30 PM

COUNTY AUDITORIUM

1. CALL TO ORDER – Gayle Phillips, Chairman

2. PLEDGE OF ALLEGIANCE

3. ROLL CALL

4. APPROVAL OF AGENDA (Action Required)

5. APPROVAL OF MINUTES (Action Required)

- Regular Meeting Minutes – February 5, 2024

6. PUBLIC COMMENT – 3 minutes, not related to agenda items

7. TAX COLLECTOR’S PRESENTATION ON THE COLLECTION OF TOURIST DEVELOPMENT TAX

8. CITY OF ST AUGUSTINE BEACH FUNDING REQUEST

9. RECOMMENDATION FROM TOURISM MARKETING RFP WORKING GROUP INCLUDING
DRAFT RFP SCOPE (Action Required)

- Public Comment

10. POLICY FOR CONSIDERATION OF TOURIST DEVELOPMENT TAX FUNDING REQUESTS AND
TDT RESERVE FUNDING

11. MONTHLY REPORTS PROVIDED IN PACKETS

12. MEMBER COMMENTS

13. NEXT MEETING DATE

14. ADJOURN