

ST. JOHNS COUNTY
TOURIST DEVELOPMENT COUNCIL MEETING
SEPTEMBER 18, 2023 1:30 PM
COUNTY AUDITORIUM

1. CALL TO ORDER – Michael Gordon, Chairman
2. PLEDGE OF ALLEGIANCE
3. ROLL CALL
4. APPROVAL OF AGENDA (**Action Required**)
5. APPROVAL OF MINUTES (**Action Required**)
 - Regular Meeting Minutes – August 21, 2023
6. PUBLIC COMMENT – 3 minutes, not related to agenda items
7. TAG! CHILDREN’S MUSEUM PRESENTATION (**Action Required**)
Public comment
8. ST. JOHNS CHAMBER OF COMMERCE PRESENTATION (**Action Required**)
Public Comment
9. SPORTS MARKETING FUNDING REQUESTS (**Action Required**)
 - Florida State CFDA Championship – February 9-11, 2024 Recommended \$2,500
 - Santa Suits On The Loose 5K -December 9, 2023 Recommended \$5,000
 - PRIME Soccer Cup – October 6-8, 2023 Recommended \$10,000
 - Ponte Vedra Beach Triathlon – October 15, 2023 – Recommended \$6,500
 - FL GA Pickleball Classic – October 27-29, 2023 Recommended \$10,000
 - Pickleball Veritas in the Ancient City – February 23-25, 2024 Recommended \$10,000
 - St. Augustine Amateur Golf – December 1-3, 2023 Recommended \$15,000
 - Jacksonville Classic Basketball – November 18-20, 2023 Recommended \$20,000
 - Perfect Game Fall Sunshine State Championships Oct. 20-22, 2023 Recommended \$8,500
 - Perfect Game Fall Florida Premier Championships Nov 3-5, 2023 Recommended \$8,500
 - Jacksonville Football Club Soccer Tournaments – January & February 2024 Recommended \$7,500
10. TOURISM DESTINATION MARKETING DISCUSSION (**Action Required**)
11. MONTHLY REPORTS PROVIDED IN PACKETS
12. MEMBER COMMENTS
13. NEXT MEETING DATE – October 16th
14. ADJOURN