

ST. JOHNS COUNTY
TOURIST DEVELOPMENT COUNCIL MEETING
MARCH 21, 2022 1:30 PM
COUNTY AUDITORIUM

1. CALL TO ORDER – Joe Finnegan, Chairman
2. PLEDGE OF ALLEGIANCE
3. ROLL CALL
4. APPROVAL OF AGENDA (**Action Required**)
5. APPROVAL OF MINUTES (**Action Required**)
 - Regular Meeting Minutes – January 31, 2022
6. PUBLIC COMMENT – 3 minutes, not related to agenda items
7. CULTURAL COUNCIL PROMOTION PLANNING WORKSHOP (**Action Required**)
 - Public Comment
8. VCB PROMOTION PLANNING WORKSHOP (**Action Required**)
 - Public Comment
9. SPORTS TOURISM GRANT APPROVALS (**Action Required**)
 - Perfect Game Baseball (2) Events
 - Battle at the Beach \$12,500 Recommended
 - Sunshine State Championships – \$8,000 Recommended
 - Florida Invitational Rugby Showcase, LLC - \$10,000 Recommended
 - Advanced Media Inc. Offshore Sport Fishing Championship - \$20,000 Recommended
 - Old School Kingfish Shootout Fishing Tournament - \$12,500/\$20,000 Recommended
 - Game On Events – St. Augustine Triathlon - \$5,000 Recommended
 - Public Comment
10. MONTHLY REPORTS PROVIDED IN PACKETS
11. MEMBER COMMENTS
12. NEXT MEETING DATE – May 16th
13. ADJOURN