

ST. JOHNS COUNTY
TOURIST DEVELOPMENT COUNCIL MEETING
JANUARY 31, 2022 1:30 PM
COUNTY AUDITORIUM

1. CALL TO ORDER – Michael Gordon, Chairman
2. PLEDGE OF ALLEGIANCE
3. ROLL CALL
4. APPROVAL OF AGENDA (**Action Required**)
5. APPROVAL OF MINUTES (**Action Required**)
 - Regular Meeting Minutes – October 18, 2021
6. PUBLIC COMMENT – 3 minutes, not related to agenda items
7. SELECTION OF NEW CHAIR AND VICE CHAIR (**Action Required**)
 - Public Comment
8. TDC MEMBER APPLICATION RECOMMENDATIONS (**Action Required**)
 - Public Comment
9. SPORTS TOURISM GRANT APPROVALS (**Action Required**)
 - Update on grant award for AJGA Junior Championship - \$10,000 requested
 - Perfect Game Baseball (2) Events
 - 2022 North Florida Kickoff Classic – \$7,500 Recommended
 - 2022 9U-14U North FL Super Regional NIT – \$7,500 Recommended
 - Veritas Ancient City Pickleball Tournament - \$10,000 Recommended
 - St. Augustine Race Week Sailing Regatta - \$7,500 Recommended
 - Professional Redfish League Tournament - \$5,000 Recommended
 - Public Comment
10. FY23 ACH GRANT GUIDELINES RECOMMENDATION (**Action Required**)
 - Public Comment
11. COUNTY TOURISM PROMOTIONAL STRUCTURE/CONTRACT DISCUSSION
12. MONTHLY REPORTS PROVIDED IN PACKETS
13. MEMBER COMMENTS
14. NEXT MEETING DATE – March 21st
15. ADJOURN