

ST. JOHNS COUNTY
TOURIST DEVELOPMENT COUNCIL MEETING
OCTOBER 18, 2021 1:30 PM
COUNTY AUDITORIUM

1. CALL TO ORDER – Michael Gordon, Chairman
2. PLEDGE OF ALLEGIANCE
3. ROLL CALL
4. APPROVAL OF [AGENDA](#) (Action Required)
5. APPROVAL OF MEETING MINUTES (Action Required)
 - Regular Meeting September 20, 2021 [Regular Meeting September 20, 2021](#)
6. PUBLIC COMMENT
7. SPORTS TOURISM GRANT APPROVALS [AJGA SM Application](#)(Action Required)
 - AJGA Junior Championship - \$10,000 requested
 - Public Comment
8. FY22 PROMOTION PLAN UPDATES (Action Required)
 - Promotion Plan Update for the Cultural Council Contract [AJGA SM Application](#)
 - Promotion Plan Update for the VCB Contract [FY22 VCB Annual Promotion](#)
9. COUNTY TOURISM PROMOTIONAL STRUCTURE/CONTRACT OVERVIEW
10. MONTHLY REPORTS PROVIDED IN PACKETS [Regular Meeting June 21, 2021](#)
11. MEMBER COMMENTS
12. NEXT MEETING DATE – October 18, 2021
13. ADJOURN

Event Details

Event Type: Meeting