

**ST. JOHNS COUNTY
TOURIST DEVELOPMENT COUNCIL MEETING
APRIL 19, 2021 1:30 PM TO 5:00 PM
COUNTY AUDITORIUM**

1. CALL TO ORDER

- Michael Gordon, Chairman

2. PLEDGE OF ALLEGIANCE**3. ROLL CALL****4. APPROVAL OF [AGENDA](#) (Action Required)****5. APPROVAL OF MEETING MINUTES (Action Required)**

- [Regular Meeting February 8, 2021](#)

6. PUBLIC COMMENT

- 3 minutes, not related to agenda items

7. MUSIC TOURISM DEVELOPMENT STUDY [Sound Diplomacy Study](#) (Action Required)

- Public Comment

8. TDT 5th CENT DISCUSSION AND RECOMMENDATION [5th Cent Discussion](#) (Action Required)

- Public Comment

9. CULTURAL COUNCIL PROMOTION PLAN WORKSHOP [SJCC Tourism Promotion](#) (Action Required)

- Public Comment

10. VCB PROMOTION PLAN WORKSHOP [VCB Tourism Promotion](#)(Action Required)

- Public Comment

11. MONTHLY REPORTS PROVIDED IN PACKETS

- [Reports Packet](#)

12. MEMBER COMMENTS**13. NEXT MEETING DATE –****14. ADJOURN**

Members of the community who would like to participate in public comment during the meetings may do so by calling 904.209.1265. The meeting can be viewed on GTV, Comcast cable channel 3, or online at www.sjcfl.us/GTV. Written or physical documentation for a meeting may be submitted to the Board of County

Commissioners at 500 San Sebastian View, St. Augustine, FL 32084, or by email at sjcpublichearing@sjcfl.us. For more information, please call 904.209.4420.

Event Details