

ST. JOHNS COUNTY  
TOURIST DEVELOPMENT COUNCIL MEETING  
**DECEMBER 7, 2020 10:00A.M. TO 1:00 P.M.**  
COUNTY AUDITORIUM

1. CALL TO ORDER – Danny Berenberg, Chairman
2. PLEDGE OF ALLEGIANCE
3. ROLL CALL – Dena Masters
4. APPROVAL OF AGENDA (**Action Required**)
5. APPROVAL OF MEETING MINUTES
  - Regular Meeting September 21, 2020
  - Regular Meeting October 19, 2020
6. PUBLIC COMMENT – 3 minutes, not related to agenda items
7. SELECTION OF TDC CHAIR AND VICE CHAIR (**Action Required**)
8. TDC APPLICANT RECOMMENDATION (**Action Required**) – Tera Meeks  
Public Comment (3 Minutes)
9. PRESENTATION OF CULTURAL DESTINATION MARKETING REVIEW – Robin Malpass
10. MONTHLY REPORTS PROVIDED IN PACKETS
11. MEMBER COMMENTS
12. NEXT MEETING DATE
13. ADJOURN

Members of the community who would like to participate in public comment during the meetings may do so by calling 904.209.1265. The meeting can be viewed on GTV, Comcast cable channel 3, or online at [www.sjcfll.us](http://www.sjcfll.us). Written or physical documentation for a meeting may be submitted to the Board of County Commissioners at 500 San Sebastian View, St. Augustine, FL 32084, or by email at [sjcpublichearing@sjcfll.us](mailto:sjcpublichearing@sjcfll.us). For more information, please call 904.209.4420.